

scores which reflect the applicability of said performance criteria statements to said specific intangible asset of interest;

storing said plurality of scores obtained by said scoring step in an electronic database;

using a computing apparatus to read and sum said stored plurality of scores to generate first and second total scores based upon the extent to which individual statements accurately describe said intangible asset of interest;

using a printer to transform physical media into a chart by physically plotting on said media a first axis relating to said first variable and a second axis relating to said second variable;

using said printer to physically plot a point on said chart, said point being located at coordinates corresponding to said first and second total scores, respectively; and,

using said chart in making at least one decision regarding the value of said intangible asset of interest.

18. A computer-generated chart for providing a graphical indication of the value of an intangible asset of interest, wherein said chart is created according to the method of claim 1.

REMARKS

Claims 1-20 are pending in the application. Claims 1-20 stand rejected under 35 U.S.C. § 101. Claims 1-18 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over